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bdpatoday

## ICT Careers: Baltimore to Host 2012 NBDPA Technology Conference



Annual National BDPA Technology  
Conference and Career Expo

BALTIMORE, MARYLAND  
August 1-4, 2012



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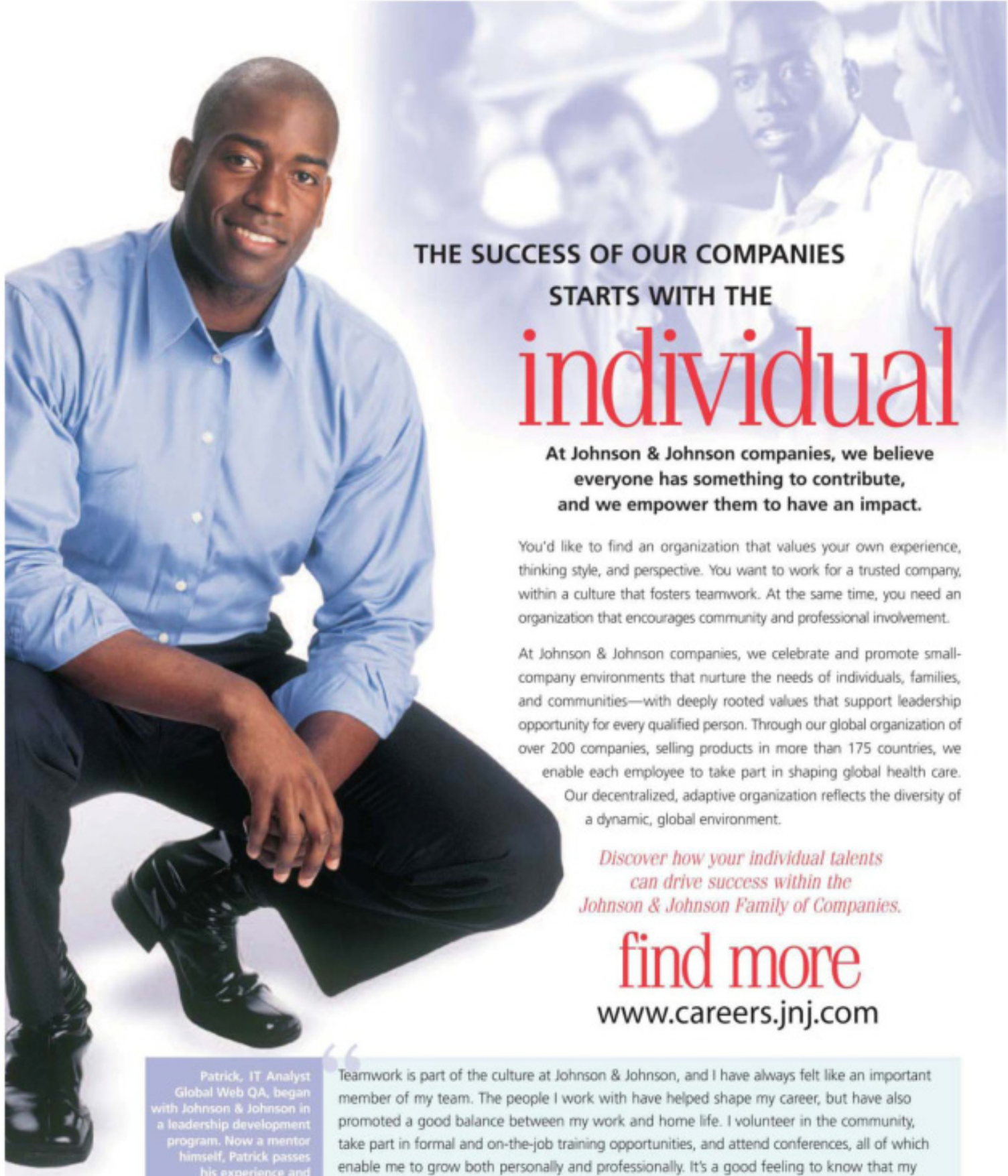
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Source: FOSE 2012 bt



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## **IT BRACKETOLOGY | Supporting local BDPA Chapters, HSCC Teams, and ITSC Schools**

Our early bird registration campaign is underway and is now open for 2012 ICT, Cyber, and STEM professionals and educators to attend the National BDPA Technology Conference, Career Expo, IT Showcase (#ITSC,) and the National High School Computer Competition (#HSCC) Championship round. NBDPA Conference Headquarters is the Hilton Baltimore, in Baltimore Maryland from August 1-4, 2012. During this year's events, attendees are encouraged to discover new technological advances across all industry segments and evaluate exciting career opportunities with new degrees, Industry certifications, or security clearances. For sponsorship, exhibiting opportunities, and pre-registration, visit [www.bdpa.org](http://www.bdpa.org) or follow our teams on Twitter [@BDPA\\_Conference](https://twitter.com/BDPA_Conference), [@BDPA](https://twitter.com/BDPA), and [@bdpatoday](https://twitter.com/bdpatoday).

BDPA, formerly known as *Black Data Processing Associates*, was founded in 1975 to promote professional growth and technical development to those in or entering information and communications technology (ICT) career fields and related industries. National BDPA (NBDPA) Chapters publish quarterly or monthly newsletters. For newsletter or web portal advertising rates, publication schedules, online calendars, and e-newsletters, contact regional or local BDPA Chapters by visiting [www.bdpa.org](http://www.bdpa.org) or by calling **1.800.727.2372 (BDPA)**. *bdpatoday* (ISSN 1946-1429) is published by participating Local Chapters of NBDPA with their respective chapter Communications Committees, mailed to BDPA members, BDPA corporate sponsors and electronically delivered to BDPA Chapters and Chapter Interest Groups (CIGs) as a benefit of membership. First Class and Periodicals postage paid at Washington, D.C. and additional regional mailing offices. Unless otherwise noted by own copyright, art and graphics ©NBDPA, ©BDPA-DC, ©Corbis, ©Getty Images, and ©JupiterImages™. Cover graphics, photos and logos: ORNL (Oakridge National Lab) and *bdpatoday*. *bdpatoday* is available for immediate online publishing of ICT industry, chapter news, and community IT, Cyber, and STEM events. Forward advertisements, articles, calendar of events, or images with captions and credits to: [info@bdpatoday.org](mailto:info@bdpatoday.org). Readers also may use NBDPA Groupsites calendars, enhanced by [Groupsites.com](http://Groupsites.com) to review local events or visit [www.bdpatoday.org](http://www.bdpatoday.org). Advertisements, announcements, OP-EDs, or following NBDPA on social media web sites does not constitute an endorsement. Contributor opinions are not necessarily those of NBDPA.





Tech Sector bracing for large IPO



Federal, State, and Local governments venturing into "Post-PC Era"



Federal Procurement Conference

## PRESIDENT'S MESSAGE

- 6 **Winter Leadership Conference 2012 a Success!** ► Industry Executives, Community Leaders, and Regional BDPA Chapter Leaders embrace new NBDPA Strategic Plan

## INDUSTRY NEWS

- 7 **Trends** ► How will Facebook's initial public offering (IPO) be compared to other Internet-based IPOs? • Flex-screen technologies—headed to a wallet or book bag near you

# 8

## COVER STORY

### Government Technology enters *Post-PC Era*:

GARTNER: Five Megatrends Driving New Era

12



### Small Businesses: Vital to US Defense Industrial Base (DIB)

*Andre Gudger*—Director, Department of Defense (DoD) Office of Small Business Programs (OSBP). BDPA Members, entrepreneurs, and small businesses are encouraged to discover new information communication and technology (ICT) opportunities with DoD and the Intelligence Community (IC).

14

## PUBLIC SECTOR SPECIAL FEATURE

### Government Relations: **National OSDBU Procurement Conference**

Sponsored by federal Offices of Small & Disadvantaged Business Utilization.

14

### Upcoming NBDPA and ICT Industry Events

NBDPA Industry and STEM Events Calendar





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# President's Message

Greetings,

Last month, National BDPA held its first Winter Conference in Baltimore, Maryland. It was a pleasure seeing our Northern Regional executives and BDPA Chapter leaders during this two-day event.

Your National Executive Committee (NEC) reported out on organizational activities in relation to our Strategic Plan for 2012. This Strategic Plan is a fluid and living document that guides our National Executive Committee and enables them to ensure we accomplish priorities that have been set forth by the NBDPA Board of Directors (NBOD).

Just over the horizon is our 34<sup>th</sup> National BDPA Technology Conference in Baltimore, Maryland scheduled for August. This year, in partnership with CompTIA, NBDPA is offering certification classes on Monday and Tuesday. We also will have our Historically Black Colleges and Universities/Minority Institutions (HBCU/MI) panel and reception on Tuesday evening. This year's panel discussions will focus upon "Broadening the Participation of Minorities in STEM at HBCU/MIs."



National BDPA Technology Conference General Sessions will run from Wednesday, August 1st through Friday, August 4th. Our National Career Fair takes place on Friday and Saturday, so spruce up your resumes and come prepared to meet directly with each of our sponsors. Our final event is Saturday evening's 34<sup>th</sup> annual Awards Gala—be professionally prepared to network, and "dress to impress."

Mark your calendars and save the first week of August 2012 for your association! NBDPA will celebrate the members who have been so dedicated to our mission since the formation of our association in 1975.

I wish to thank all of our members in assisting us with our common goal in advancing careers in technology.

Warm regards,

*Monique F. Berry*

**National President**

# INDUSTRY NEWS

## Top 10 Internet IPOs

**Menlo Park, CA** — *CNBC* reports with more than 800 million active users globally, it is no surprise Facebook's initial public offering (IPO) has become one of the most highly anticipated deals on 'The Street' and from 'The Valley' in history.

The company officially filed paperwork with the Securities and Exchange Commission (SEC) for an offering of \$5 billion, although market observers think this offering could encroach upon \$10 billion at IPO.

No matter where the chips may fall, it is poised to become the biggest internet-related IPO on record. *CNBC* also reports this social media juggernaut also is expected to land a massive valuation that could range between \$75 billion and \$100 billion.

So, how would a Facebook IPO stack up against other Internet-related IPOs? ▶



Photo credit: HP

**Trending:** Industry seeks better front-end applications, alternative energy sources, and greater bandwidth for flex-screen technologies. Do you want to share more on this topic? Join us during this year's **National BDPA Technology Conference** in Baltimore, Maryland, August 1-4, 2012.

### 1. Google [GOOG]

IPO value: \$1.92 billion  
Offer price: \$85 per share  
Pricing date: Aug. 18, 2004  
Performance since IPO: [580%](#)  
Market cap (31 JAN 12): \$187.62 billion

### 2. Genuity

IPO value: \$1.91 Billion  
Offer price: \$11  
Pricing date: June 27, 2000  
*\*Genuity was bought in 2003 by Level 3 Communications [LVT]*

### 3. Zynga [ZNGA]

IPO value: \$1 billion  
Offer price: \$10  
Pricing date: Dec. 15, 2011  
Performance since IPO: [3.9%](#)  
Market cap (31 JAN 12): \$7.11 billion

### 4. Groupon [GRPN]

IPO value: \$805 million  
Offer price: \$20  
Pricing date: Nov. 3, 2011  
Performance since IPO: [-1.9%](#)  
Market cap (31 JAN 12): \$12.60 billion

### 5. Vonage Holdings [VG]

IPO value: \$531 million  
Offer price: \$17  
Pricing date: May 23, 2006  
Performance since IPO: [-86%](#)  
Market cap (31 JAN 12): \$553.74 million

### 6. CompuServe

IPO value: \$552 million  
Offer price: \$30  
Pricing date: April 18, 1996  
*\*CompuServe was acquired by AOL in 1998*

### 7. Orbitz Worldwide [OWW]

IPO value: \$510 million  
Offer price: \$15  
Pricing date: July 19, 2007  
Performance since IPO: [-75%](#)  
Market cap (31 JAN 12): \$372.44 million

### 8. Savvis Communications

IPO value: \$408 million  
Offer price: \$24  
Pricing date: Feb. 14, 2000  
*\*Savvis was acquired by Century Link in 2011*

### 9. LinkedIn [LNKD]

IPO value: \$406 million  
Offer price: \$45  
Pricing date: May 18, 2011  
Performance since IPO: [67%](#)  
Market cap (31 JAN 12): \$7.09 billion

### 10. McData

IPO value: \$403 million  
Offer price: \$28  
Pricing date: Aug. 8, 2000  
*\*McData was acquired by Brocade Communications Systems [BRCD] in 2007*

Source: cnbc.com bt

# Entering the *Post-PC* Era

Public Sector to embrace Cloud, Mobile, and Social Media Strategies

**Washington**—The personal cloud will reign in a new era which will provide government users new levels of interoperability and flexibility for mobile devices they use for daily activities while leveraging the strengths of each device, Gartner analysts suggest in the report “**The New PC Era: The Personal Cloud.**”

“Emerging cloud services will become the glue that connects the web of devices that users choose to access during the different aspects of their daily life,” said Steve Kleynhans, a research vice president at Gartner.

“Major trends in client computing have shifted the market away from a focus on personal computers to a broader device perspective that includes smart phones, tablets and other consumer devices. Many call this era the post-PC era, but it isn't really about being 'after' the PC, but rather about a new style of personal computing that frees individuals to use computing in fundamentally new ways to improve multiple aspects of their work and personal lives,” Kleynhans said.

“The combination of these megatrends, coupled with advances in new enabling technologies, is ushering in the era of the personal cloud,” an era where the specifics of devices will become less important for the organization to worry about, Kleynhans said.

There are five driving forces combining to create this new era, Gartner says. These megatrends have roots that extend back through the past decade but are aligning in a new way. But despite federal agencies’ concerns, Aileen Black, vice president for VMware’s public sector business leading sales and strategy, told *TheNewNewInternet* “mobility now has enough momentum, through consumer adoption of post-PC era devices, that it’s finding its way into the federal IT enterprise, whether agencies have planned for it or not.” bt

## Five Megatrends Driving New Post-PC Era

### ► CONSUMERIZATION

Gartner has discussed the consumerization of IT for the better part of a decade and has seen the impact across various aspects of the IT world. Nonetheless, much of this simply has been a precursor to significant changes starting to take hold across all aspects of IT as several key factors in the following megatrends come together.

### ► VIRTUALIZATION

**Game changers.** Virtualization has improved flexibility and increased the options for how IT organizations implement client environments. Virtualization has, to some extent, freed applications from the peculiarities of individual devices, operating systems or even processor architectures. Virtualization provides a way to move legacy applications and processes developed in the PC-era forward into our newly emerging world.

### ► "APP-IFICATION"

**From “applications” to “Apps.”** When the way applications are designed, developed, delivered and consumed by users change, it has a dramatic impact on all other aspects of the market. These changes affect how applications are written and managed in corporate environments. Moreover, apps also raise the prospect of greater cross-platform portability as small user experience apps are used to adjust a server- or cloud-resident application to unique characteristics of specific devices or scenarios.

### ► THE SELF-SERVICE CLOUD

**Always on @ Machine-speed.** The advent of the cloud for serving individual users opens a whole new level of opportunity. Every user can now have a scalable and nearly infinite set of resources available for whatever they need to do. Users can demand to make their own choices about applications, services and content, selecting from a nearly limitless collection on the Internet. This encourages a culture of self-service that users expect in all aspects of their digital experience. Users can now store their virtual workspace or digital personality online.

### ► THE MOBILITY SHIFT

**Anywhere, anytime.** Today, mobile devices combined with the cloud can fulfill most computing tasks, and any trade-offs are outweighed in users' minds by the convenience and flexibility provided by these mobile devices. The emergence of more natural user interface experiences is making mobility practical while enabling rich interaction with devices and a much greater level of freedom.

bt Sources: **Gartner, Inc. and GCN**

A weather vane with four directional letters: 'N' (North), 'E' (East), 'S' (South), and 'W' (West). The letters are stylized and mounted on a central pole. The background is a blue sky with white clouds. A large blue diagonal shape is overlaid on the left side of the image, containing the title text.

# DOING BUSINESS IN THE CLOUD WHERE TO START?

Most large organizations can benefit from selective use of the cloud. But where to start? As the world's leading independent information technology services company, we can help you reach the right decisions to make the shift to cloud computing successful. [CSC.COM/CLOUD](https://www.csc.com/cloud)

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# NBDPA Partners with NPOs, HBCU's, and MI's who Promote "T" in STEM

NBDPA Members volunteer and support BEYA, CCG, EduSERC, JEF, LISTA, NNOA, and PTTC

**Bowie, Maryland**—Bowie State University will host three (3) major outreach events this quarter with Regional BDPA chapters, BDPA corporate members, and HBCU/MI participation.

## ► OSDBU Council

Federal OSDBU Procurement Fair

**[NBDPA | Booth #206]**

**April 19, 2012**

Washington Convention Center

## ► The Center for HBCU Media Advocacy

Inaugural HBCU Awards Gala

**April 20, 2012**

Bowie State University

## ► NNOA

National Naval Officers Association

Annual Scholarship Awards Banquet

**April 28, 2012**

Washington Navy Yard

## ► CCG

Career Communications Group, Inc.

CCG/CACI Cybersecurity Symposium

**May 2-3, 2012 (Free/Open to Public)**

Baltimore Hyatt Regency

## ► PTTC

Patriots Technology Training Center

Youth Summit on Technology

**May 4-5, 2012**

Bowie State University

## ► JEF | NBDPA | PTTC

Regional BDPA Technology Conference,

High School Computer Competition

(HSCC), and IT Showcase (ITSC)

**June 15-16, 2012**

Bowie State University

## ► NBDPA

National BDPA Technology Conference,

National HSCC and National ITSC

Scholarship Rounds

**August 1-4, 2012**

Hilton Baltimore



Photo: *bdpatoday*

Rear Admiral Michelle Howard, U.S. Navy (right) and National BDPA President, Monique Berry (center), meet with BDPA Chapter members, parents, students, and volunteers from Maryland's Patriots Technology Training Center (PTTC) during one of BDPA's Regional STEM Conferences hosted by Bowie State University. RADM Howard was one of BDPA's Keynote Speakers during last year's Regional Conference at Bowie State University.



Photo: *bdpatoday*

During semester breaks, local chapters follow-up with BDPA student members, High School Computer Competition (HSCC) alumni, IT Showcase (ITSC) alumni and industry sponsors to discuss industry forecasts, scholarships, and internship requirements. Above student members from Bowie State University, Capital College, Frostburg State University, Morehouse College, and North Carolina A&T State University join Dr. Jesse Bemley, JEF (seated, center) during a local BDPA chapter's pancake dinner sponsored in part by IHOP during winter break. bt

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- Family Websites
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**VentureBeat**

David Adewumi, contributing writer, Venturebeat

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## Small Business Challenges: Doing Business with the Department of Defense

### SMALL BUSINESS PROGRAMS

On March 19, 2012, the Panel on Business Challenges in the Defense Industry released their findings to the House Committee on Armed Services. The report, entitled ***“Challenges to Doing Business with the Department of Defense,”*** is publically available in its entirety [on line](#).



**Andre Gudger**

Director, Office of Small  
Business Programs (OSBP)

### EXECUTIVE SUMMARY

The Panel on Business Challenges within the Defense Industry conducted hearings, held roundtable discussions with industry, and reviewed many studies and publications that have examined the Defense Industrial Base (DIB) in order to gain insight into the complexity of the industrial base and the wide variety of factors influencing business behavior and the shaping of the DIB. These efforts highlighted that the DIB is unique in that the Department of Defense (DOD) plays a role as both the customer and regulator of the DIB.

These efforts also aided the Panel in identifying challenges to ensuring that the industrial base is positioned to support the needs of the nation in the 21st century. These challenges include the lack of a comprehensive DOD strategy for managing and maintaining an industrial base, the inconsistent communications that often marks the program office/private industry relationship, the fragmented nature of the industrial base.

The Panel found that small and midsize businesses face particular challenges in contracting with the DOD. In recent years, the DOD has been unable to meet its small business federal procurement goals. Also, because DOD's contracts tend to be fairly large, the Small Business Administration's limit of \$2 million per contract for surety bonds is often not sufficient to be of use to small businesses contracting with the DOD. In addition, businesses that are other than small are excluded from set aside competitions under the authority of the Small Business Act. As a result, some small businesses that qualify for a set aside under the authority of

the Act cannot obtain a required surety bond and some midsize businesses that can secure a required surety bond do not qualify for a set aside under the authority of the Act. Furthermore, the Panel found that DOD lacks the ability to track small business participation at the lower subcontract tiers. The Panel also found that DOD lacks a culture that fosters small business participation where appropriate.

In its work, the Panel concluded that the defense acquisition workforce has struggled to manage and execute programs in the midst of challenges in acquiring and retaining a professionally certified and competent defense acquisition workforce. Many described the defense acquisition workforce as part of a “risk-averse” culture where program managers, in particular, have difficulty in balancing risks in managing cost, schedule and performance of acquisition programs.

DOD has, in some cases, outsourced program management and divested itself of critical skills that are difficult to develop – contracting officials, cost estimators, and systems engineers. This reliance on private contractors can create a potential conflict of interest and blur the lines between what work must be performed by federal employees and what work is permitted to be performed by private contractors. The Panel notes that just as it takes many years to develop a military leader capable of commanding at the senior ranks of the operational force, it takes a similar amount of time to develop an acquisition professional with the knowledge, skills, and experience needed to manage large defense acquisition efforts. In addition, the Panel found that constantly changing regulations leads to unnecessary complexity, confusion, and poor execution, only furthering challenges for the acquisition workforce. The Panel also found that the DOD acquisition system lacks sufficient emphasis on small business participation.

Furthermore, the Panel found that DOD lacks a clearly articulated strategy that would provide a corporate vision of DOD's future technology needs. Starting in 1989, DOD was required to submit a Critical Technologies Plan that eventually morphed into the Defense Technology Area Plan and then supported by the Joint Warfighting Science and Technology Plan and the Defense Technology Objectives. Over the years, these requirements have been decreased resulting in a lack of strategy. This lack of strategy makes it difficult for industry to have visibility into the future developmental needs of the DOD and makes it challenging for both industry and the government to make investment decisions, such as those needed for internal IR&D and management of the supply chain. Furthermore, the Panel found that DOD acquisition policies and processes provide little incentive for defense industry to invest in innovation.

See **OSBP** on page 17

A full-page photograph of a young Black man in a United States Marine dress uniform. He is wearing a white dress cap with the Marine Corps emblem, a black high-collared jacket with gold buttons and epaulettes, and a black belt with a large gold buckle. His chest is adorned with several rows of colorful service ribbons and two campaign medals. He is standing in front of a white suburban house with dark shutters and a brick foundation. The background includes trees with autumn foliage and a clear sky.

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## Upcoming BDPA & ICT Events

► FOSE 2012 | Federal Technology Expo

April 3-5, 2012

Washington, D.C.

► Bi-Monthly BDPA iRadio Show

April 10, 2012

via the Internet | CONUS/OCONUS

► The Annual EduSERC Convention

April 12-13, 2012

Baltimore Convention Center

► 22<sup>nd</sup> Annual National Federal  
OSDBU Procurement Conference

April 19, 2012,

Washington, DC

► Annual HBCU Awards Gala

April 20, 2012

Bowie State University, MD

► Career Triage: *RESUME RESCUE*

April 21, 2012

via the Internet | NBDPA Webinar Series

► Bi-Monthly BDPA iRadio Show

April 24, 2012

via the Internet | CONUS/OCONUS

► *FIRST* Robotics

FRC Championship

April 25-28, 2012,

St. Louis, MO

► NE Regional BDPA Technology Conference,  
High School Computer Competition (HSCC), and IT  
Showcase (ITSC)

June 15-16, 2012

Bowie State University, MD

► National BDPA Technology Conference, Career  
Expo, IT Showcase, and HSCC Championship  
Rounds

August 1-4, 2012,

Baltimore, MD

Visit [bdpa.org](http://bdpa.org) Groupsites for more events...

Source: [NBDPA](#) and [BETF](#)

# GOV 2.0 | OSDBU

## Office of Small and Disadvantaged Business Utilization



### MISSION

The mission of the Federal Office of Small and Disadvantaged Business Utilization (OSDBU) Directors Interagency Council (OSDBU Council) is to exchange information on methods, initiatives, and best practices among the group that supports the implementation and execution of the Federal small business contracting programs. The members may use the information within their respective agencies to more effectively utilize small businesses in prime contracts and subcontracts to the maximum extent practicable.

### AUTHORITY

The Small Business Act as amended by Public Law 95-507 established the Office of Small and Disadvantaged Business (OSDBU). The Director of the OSDBU is the primary advocate within each Federal Executive Agency responsible for promoting the maximum practicable use of all designated small business categories within the Federal Acquisition process. The OSDBU is tasked with ensuring that each Federal agency and their large prime vendors comply with federal laws, regulations, and policies to include small business concerns as sources for goods and services as prime contractors and subcontractors. Some Federal Departments and entities may have offices in their organizations that are not designated as OSDBU but have similar responsibilities. The goal of the OSDBU and each of these offices is to advocate for and manage the small business utilization programs for their respective organization.

### 2012 OSDBU PROCURMENT CONFERENCE

The OSDBU Procurement Conference is a national conference fostering business partnerships between the Federal Government, its prime contractors, and small, minority, service-disabled veteran-owned, veteran-owned, HUBZone, and women-owned businesses. Now in its 22nd year, the OSDBU Directors' Conference has become the premier event for small business throughout the United States. This year's venue is the Walter E. Washington Convention Center in Washington, DC. Visit [National BDPA](#) (NBDPA) in **Booth #206** for upcoming technology training and STEM outreach programs featuring BDPA Chapters in your Region.

bt

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US Navy photo by Rick Naystatt

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Teams of small and large business prime contractors work along side America's Warfighters supporting DoD's Cyber Domain, monitoring threats, and protecting critical infrastructures. Left, Fran White, a civil service employee with the U.S. Navy's Space and Naval Warfare (SPAWAR) Systems Command, Systems Center Atlantic, and Clayton Bush (center), a Tactical Networks contractor, work with U.S. Navy Information Systems Technician 2nd Class James Rago (right) to troubleshoot a video teleconference system of a video information exchange system aboard the aircraft carrier *USS Ronald Reagan* (CVN 76.) Contractors provide DoD and the U.S. Navy with network fabric and services used by multiple shipboard tactical, business applications, or systems, and routinely install, maintain and train crewmembers in operational and maintenance procedures.

Additionally, the DOD has a multiplicity of uncoordinated funding mechanisms for technology transition to get early stage research and development efforts across the "valley of death." The Government Accountability Office (GAO) identified more than 20 initiatives for rapidly satisfying urgent operational needs from the Warfighter. Furthermore, there are a number of technology transition mechanisms such as Defense Production Act Title III, ManTech, Small Business Innovative Research (SBIR) program, and the Industrial Base Innovation Fund that have been implemented to serve slightly different but related purposes. Recent efforts to speed technology to the battlefield, such as the Rapid Innovation Fund, have also been added. The GAO observed that the reach of these initiatives is limited and there is no unified, corporate approach to using them and noted that the Department's approach to funding transition is flawed and that multiple, small funding sources for specific transition activities offer a piecemeal solution to a more systemic problem.

The Panel also found that a number of hurdles make it challenging for companies to compete for defense contracts. The plethora of regulations specific to government and defense contracting dissuades many

companies from competing for government contracts. The acquisition process is often bureaucratic and rigid, with insufficient flexibility to allow appropriate application of management, oversight, and monitoring of small businesses. The defense business environment is also complicated, and some argue hindered, by current export control requirements. The high rate of personnel turnover in government acquisition personnel, from program managers to Defense Contract Audit Agency (DCAA) auditors affects the quality and consistency of policies. Oversight and management agencies such as DCAA are under-resourced and lack consistently trained, skilled personnel, hampering the ability of these agencies to provide appropriate contract oversight and management. In addition, a backlog of audits has caused DCAA to prioritize work on high dollar contracts, leaving unresolved many of the open audits of small businesses that are holding small dollar contracts.

The report provides several recommendations for DoD the Panel believes will improve the defense business environment, reduce barriers to entry, spur innovation, increase competition, and aid in rapidly getting critical technology into the hands of the Warfighter. **bt**

Sources: <http://armedservices.house.gov> | [www.acq.osd.mil](http://www.acq.osd.mil)



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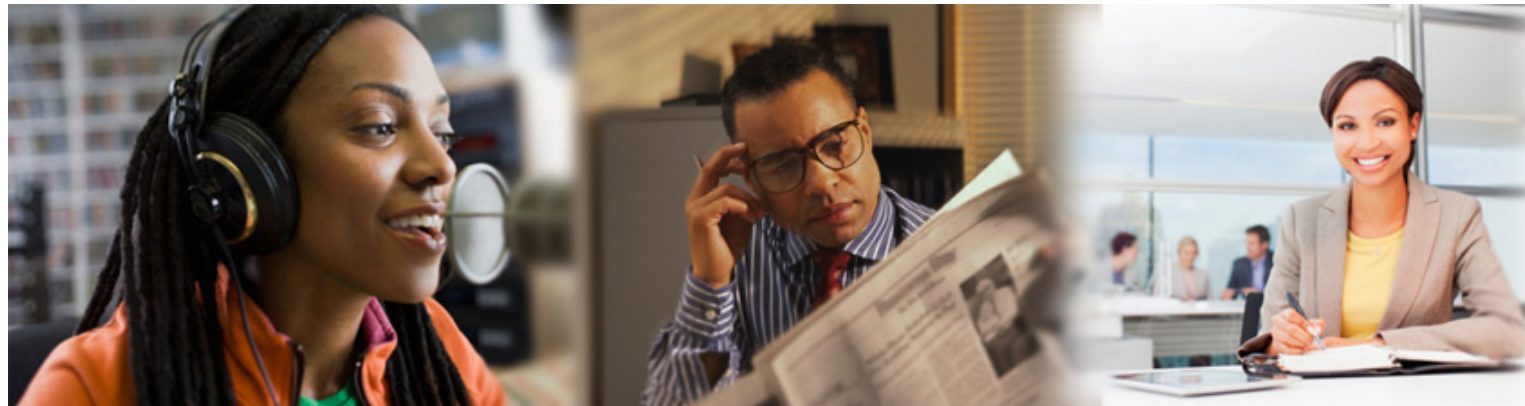


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**Featured**  
**Panelist**



**Benét J. Wilson**

Benét J. Wilson will join area journalists and executives in an interactive Town Hall format to discuss the convergence of mainstream and social media within emerging trillion-dollar information communication and technology (ICT) industries. Ms. Wilson is Chair of the National Association of Black Journalists' (NABJ) *Digital Journalism Task Force*. Wilson is a freelance aviation/travel journalist and blogger based in Washington, DC, as well as director of media relations for the Aircraft Owners and Pilots Association.

Wilson has a Bachelor of Arts degree in journalism from American University. She is the former online managing editor for McGraw-Hill's *Aviation Week* business aviation channel, and airports/security editor for their *Aviation Daily*. She wrote Commuter/Regional Airline News for nearly 10 years, and has been a trade journalist for 20 years, covering issues as diverse as aviation, employment and training, welfare reform, economic development and agriculture/agribusiness. She spent five years in senior corporate communications positions at Delta Air Lines, Rolls-Royce North America and Mesa Air Group. Wilson has spoken at conferences and seminars, consulted with aviation and aerospace companies and written extensively on social media trends.



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A photograph of the Baltimore skyline at night, with city lights reflecting on the water. The skyline includes several prominent skyscrapers and the Baltimore Convention Center.

# Baltimore

August 1-4, 2012

[www.bdpa.org](http://www.bdpa.org)

# NBDPA 2012

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