

bdpatoday

VOLUME XL ISSUE 05



ANNAPOLIS, MD—Ensign David Parker, U.S. Navy, becomes the first Student BDPA Member to graduate from the United States Naval Academy. Earlier today, he received his Bachelor of Science in Mechanical Engineering. Up next for Ensign Parker, education and training with the ‘Silent Service’ --submarines.

Ensign Parker joined BDPA’s Washington, D.C. chapter in 2010. He accepted his appointment to the U.S. Naval Academy upon graduating from Eleanor Roosevelt High School in Greenbelt, MD.

Congratulations to Ensign David Parker and all of our Student Members graduating with the Class of 2015!

Student Programs *continued on P.08*

National BDPA Launches Ensign Parker CLASS of 2015 ▶ <http://www.usna.edu>

◀ Ensign David Parker, U.S. Navy, (center) shares a few proud moments with his family and relatives shortly after graduation ceremonies at the United States Naval Academy in Annapolis, Maryland. Photo © 2015 bdpatoday

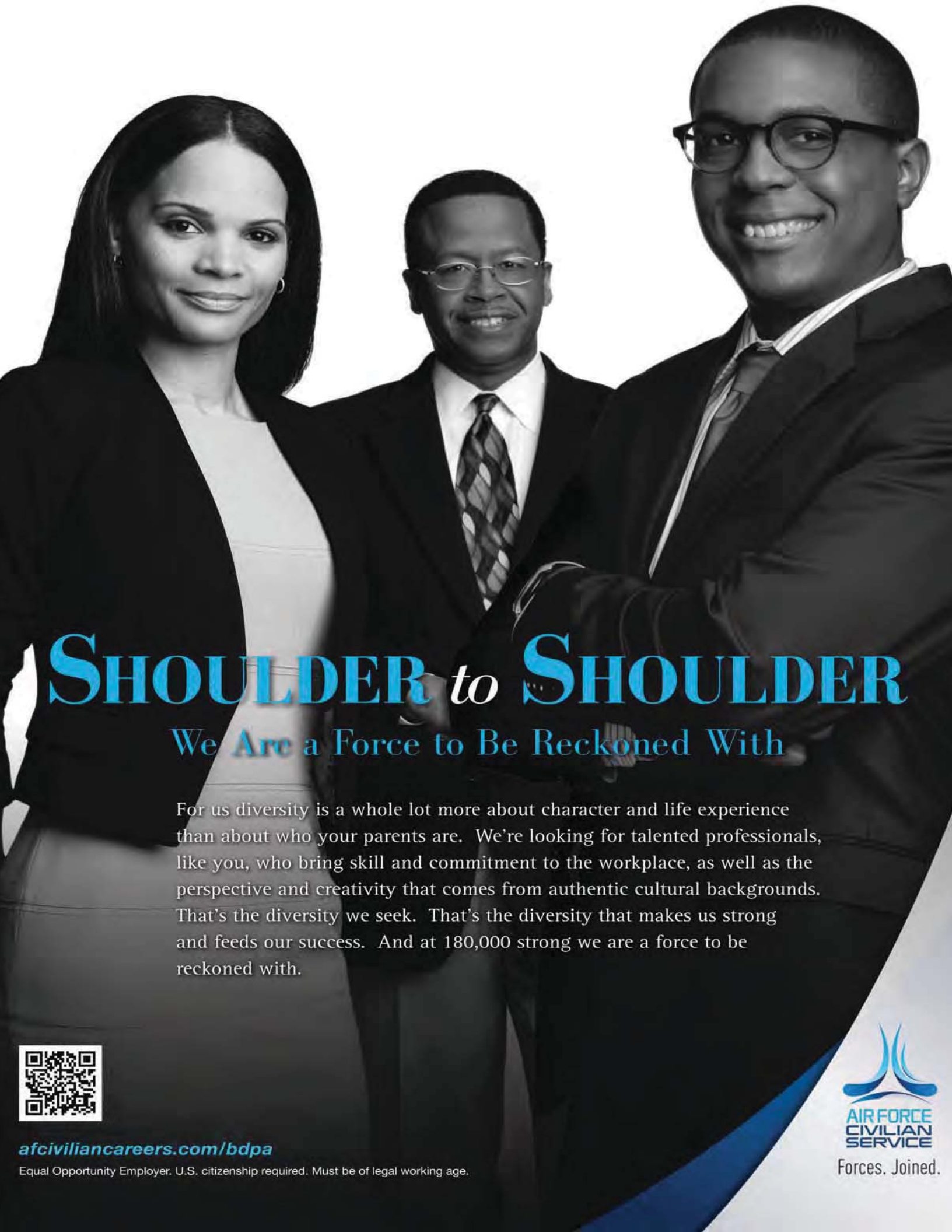
Cyber Executive Becomes First African American Female Promoted to Captain in the United States Coast Guard



WASHINGTON, DC—Captain Lucinda Cunningham is recognized as the first African American female to be promoted to the rank of Captain in the United States Coast Guard during a frocking ceremony held at U.S. Coast Guard Headquarters in Washington, D.C., on May 7, 2015. ▶

U.S. Coast Guard photo by Telfair H. Brown, Sr.





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For us diversity is a whole lot more about character and life experience than about who your parents are. We're looking for talented professionals, like you, who bring skill and commitment to the workplace, as well as the perspective and creativity that comes from authentic cultural backgrounds. That's the diversity we seek. That's the diversity that makes us strong and feeds our success. And at 180,000 strong we are a force to be reckoned with.



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MARYLAND



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June 26-27, 2015

Bowie State University

2015 Annual BDPA Regional Technology Summit

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Industry and APBi Keynotes:
Rear Admiral Sinclair M. Harris, U.S. Navy
Vice Director of Operations
Joint Chiefs of Staff

EVOLUTION of IT - Embracing the DIGITAL FUTURE

VIP & CIO Reception • SUPER-Saturday Industry Panels • Regional HSCC and IT Showcase

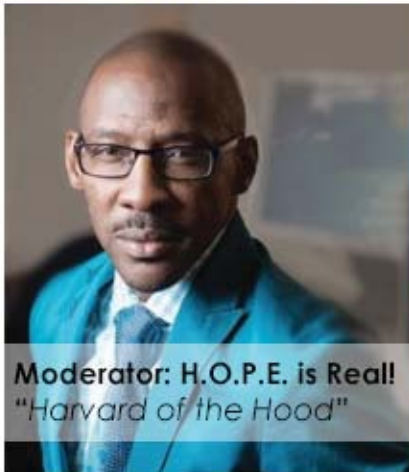
Melissa Peterson

Raymond Bell, Jr.

Ogochukwu Eburuoh



Customer Relationship Executive
National Intelligence Accounts,
CSC



Moderator: H.O.P.E. is Real!
"Harvard of the Hood"



2014 National I.T. Showcase Winner
Bowie State University

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bdpadc.org



August 17-23, 2015 | Washington, D.C.

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ABOUT US

BDPA, formerly known as **Black Data Processing Associates**, was founded in 1975 to promote professional growth and technical development to those in or entering information and communications technology (ICT) career fields and related industries. Now in its 40th year (Volume **XL**) National BDPA (NBDPA) and participating local BDPA Chapters publish quarterly or monthly newsletters. For newsletter or web portal advertising rates, publication schedules, online calendars, and newsletters, contact regional or local BDPA Chapters by visiting bdpa.org or by calling **301.584.3135**.

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INFORMATION TECHNOLOGY SENIOR MANAGEMENT FORUM

Fostering the career growth of African-American executives



2Q15 IT Senior Management Symposium | June 25 – 27, 2015

ITSMF's mission is to increase the level of African-American representation at senior-levels of IT through executive leadership development programs, networking initiatives, formal mentoring and strategic partnerships.

In June of 2015, the Information Technology Senior Management Forum (ITSMF) will convene its second quarter (2Q15) IT Senior Management Symposium in Cincinnati, Ohio.

Continue and accelerate your journey to the C-Suite while exploring timely and relevant topics critical to your professional development. Throughout the year members and corporate partners gather at Symposiums, networking events and conferences to build rewarding professional and personal relationships. Learn, share and network with other Technology executives in an atmosphere of trust, camaraderie and openness. **bt**



BDPAXL

Your site for this year's 40th Anniversary (BDPAXL) and National BDPA's annual Technology Conference is Washington, District of Columbia—with BDPA Washington, D.C. (BDPA-DC) and BDPA Northern Virginia (BDPA NoVA) serving as industry's Host Chapters.

The Washington Hilton is the official headquarters hotel for this special assembly, Career Fair, Technology Expo, National High School Computer Competition (HSCC) scholarship round, National IT Showcase (ITSC) scholarship round, National Mobile App Development scholarship round, and the annual national Youth Technology Camp (YTC).

Due to significant VIP events in the Nation's Capital during BDPAXL, attendees are asked to pre-register early. Complete travel and lodging reservations for chapters, student teams, 40th anniversary events, career expo exhibit spaces, video commercials and publication advertisements on or before June 1, 2015.

corpsales@bdpa.org
fedsales@bdpadc.org

CELEBRATING 40 YEARS OF IT AND DATA PROCESSING
JOIN OVER 40 CITIES, BDPA CHAPTERS, AND INDUSTRY PARTNERS IN WASHINGTON, D.C.
NATIONAL BDPA | SINCE 1975, ADVANCING TECHNICAL CAREERS FROM THE CLASSROOM TO THE BOARDROOM



Photo credit: BDPADC.org ▶

GOV REL

Government Relations

National Organizations and Local Chapters

In many associations, an Office of Government Relations and Public Affairs coordinates relationships with Congress, General Assembly, City Council, and other government agencies. The same office manages external communications, and responds to requests for information from Congress, the executive branch, the news media, and the general public.

In her book *"Five Good Ideas,"* written by Judy Pfeifer, she outlines how government relations share a lot in common with fundraising. Pfeifer suggests the following five methods when pitching the importance of your cause to governments:

- Match organizational priorities with the government's priorities
- Frame organizational concerns in a way that is both accessible and in a way a politician can understand
- Continue cultivating relationships with governments—make organizations useful to them
- Form coalitions to strengthen organizational efforts, including organizations that may oppose yours
- Build new relationships outside government.

Raising organizational profiles is a crucial part of any government relations strategy. **bt**

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▲ Congressman Steny Hoyer (left) reviews FIRST Robotics and Lego static displays with area students during the 18th Annual Youth Summit on Technology at Bowie State University. The annual summit is produced by Patriots Technology Training Center (PTTC) of Seat Pleasant, Maryland during the first weekend each May. Photo © 2015 bdpatoday

Drexel Student Gets Deal From 'Sharks'

SCHOLLY APP READY FOR THE CLASS of 2015

PHILADELPHIA, PA — In *Shark Tank* Episode #617 entrepreneurs made their best pitch to the panel of five Shark investors who use their own money if they choose to invest. The Shark Investors negotiate on the spot without any previous information, which differs from typical negotiations between venture capital investors and entrepreneurial start-ups.



Photo credits: Scholly and *PhillyMag.com*

Companies pitching the Shark Investors must go through a rigorous due diligence process before an on-air deal is completed.

▼ **Capitol Technology University** - Ms. Xavier Richards (left) and Mr. Joshua Farrish (right) meeting with BDPA Washington (DC) High School Computer Competition team during a National BDPA Technology Conference and Career Expo.

Photo credit: BDPA

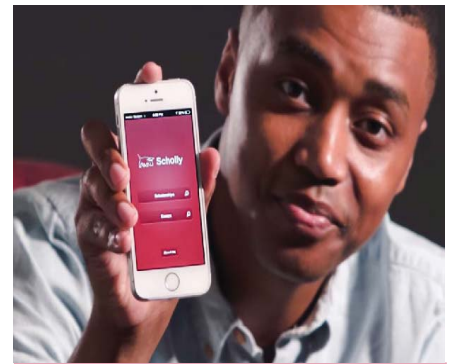
On the latest episode of ABC show *Shark Tank*, a Drexel student walked away with a deal for his Scholly app, which is supposed to help students find scholarships for college.

App creator Christopher Gray, a senior at the school, knows a lot about scholarships. He told the panel of venture capitalists on *Shark Tank* that he was awarded 34 scholarships for a total of \$1.3 million. So he

used his knowledge of the scholarship system to create Scholly.

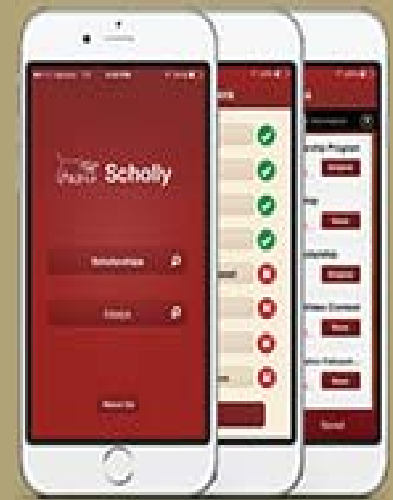
Gray (left) asked for an investment of \$40,000 in exchange for 15 percent of his company, which had sold 92,000 downloads of the app for 99-cents each before the show aired, according to Gray. Shark Tank personalities Lori Greiner of QVC fame and FUBU creator Daymond John were quick to cinch the deal, giving Gray exactly what he came in looking for — not a common occurrence on the show.

Source: *Shark Tank Blog*



Scholly in the palm of your hand!

Scholly has scholarships for high school students and current college students.



Scholly's adaptive matching engine will find the scholarships you qualify for in seconds, without signups or long forms that ask for your personal information. 6

GIVING BACK @ BDPA



regional technology events

LARGO, MD—National BDPA (NBDPA) Chapters hold regional competitions, meet-ups, and community outreach events to raise awareness and funding for annual National BDPA Competitions and Career Expos.

This year, NBDPA celebrates its 40th Anniversary in Washington, D.C. To partner with your local BDPA Chapter, visit BDPA.org. To support student teams on the road to D.C., visit: CodingWithTheStars.org.



MY DREAM: CREATE A SMARTER ENERGY GRID
MY DEGREE: CAPITOL TECHNOLOGY UNIVERSITY



Capitol isn't for everyone. But it's perfect for me.

I like making things work. But I love making things work better. To help bring my vision for smarter and cleaner power systems to life, I'm getting my MS in electrical engineering at Capitol Technology University. Professors who work at companies like General Dynamics and Northrop Grumman provide practical instruction through online courses with live, streaming audio. I don't have to leave home to get the expertise I need, with the interaction I want. To become an architect of a smarter grid, getting my MS at Capitol Technology University is a no-brainer.

To learn more about our graduate programs, visit CapTechU.edu.



1927

Student Programs

WASHINGTON, D.C.--Uncle Sam's **Pathways Programs** offer clear paths to Federal internships for students from high school through post-graduate school and to careers for recent graduates, and provide meaningful training and career development opportunities for individuals who are at the beginning of their Federal service. As a student or recent graduate, you can begin your career in the Federal government by choosing the path that best describes you and where you are in your academics.

Internship Program: This program is for current students enrolled in a wide variety of educational institutions from high school to graduate level, with paid opportunities to work in agencies and explore Federal careers while still in school. Additional information about the Internship Program.

Recent Graduates Program: This program is for individuals who have recently graduated from qualifying educational institutions or programs and seek a dynamic, career development program with training and mentorship. To be eligible, applicants must apply within two years of degree or certificate completion (except for veterans precluded from doing so due to their military service obligation, who will have up to six years to apply).

Presidential Management Fellows Program: For more than three decades, the PMF Program has been the Federal government's premier leadership development program for advanced degree candidates. This program is now for individuals who have received a qualifying advanced degree within the preceding two years.

For complete program information, visit:
<http://www.pmf.gov>

For additional information on the Pathways Programs overall, visit:
<http://www.opm.gov/HiringReform/Pathways/> bt

Source and photos:
www.USAJobs.gov



△ Congressional Black Caucus 2015 Spring Interns

Photos courtesy: **Congressional Black Caucus**



BDPA@40

Follow new pins with **bdpatoday** on our Community Success Story Boards
▶ <https://www.pinterest.com/bdpatoday/>

△ **BDPA Day On The Hill !**

Rudy Duke, BDPA-DC and BETF CIO (seated, foreground), attends *TECHLatino2030* events on Capitol Hill with Latinos in Information Sciences and Technology Association (LISTA), BDPA (formerly Black Data Processing Associates), and visiting LISTA Student Members.

© 2010 *bdpatoday* | photo by *BDPADC*

Management and Oversight of Information Technology Resources

FITARA

WASHINGTON, DC—The *Federal Information Technology Acquisition Reform Act* (FITARA), passed by Congress late last year, is a historic law that represents the first major overhaul of Federal information technology (IT) in almost 20 years. Since FITARA's passage, the Office of Management and Budget (OMB) has been developing guidance for Federal agencies to ensure that this law is applied consistently government-wide in a way that is both workable and effective. In a time of unprecedented opportunity for technology to accelerate the quality and timeliness of services delivered to the American people, the importance of ensuring successful management and oversight of IT, including the successful implementation of FITARA, cannot be overstated.

The historic nature of FITARA and the opportunity that it presents to create lasting, positive change in the Federal government makes getting broad feedback from the public even more vital. OMB's goal is to allow for a better understanding of the perspectives of the broader community and to identify areas for improvement to make new guidance from the new law even more meaningful and effective.

FITARA, and OMB's proposed guidance, is well aligned with OMB's core objectives across the Federal IT portfolio – (1) driving value in Federal IT investments, (2) delivering world-class digital services, and (3) protecting Federal IT assets and information. In conjunction with other ongoing management and oversight initiatives, this guidance will ultimately result in a more efficient, effective, and secure government that better meets the needs of the American people.

This proposed guidance is the result of extensive outreach and collaboration conducted over the past four months. OMB's Office of E-Government and IT met with representatives from Federal Agencies and engaged stakeholders to discuss implementation, including:

- Holding briefings with the President's Management Council (PMC), the CIO Council, and reaching out to the other executive councils (Chief Acquisition Officers Council, Chief Finance Officers Council, and Chief Human Capital Officers Council) to provide an overview of FITARA and ask for recommendations for areas where additional guidance would be beneficial;
- Establishing a FITARA Executive Working Group made up of senior agency executives across management domains;
- Hosting informational conference calls with senior managers across all administrative areas to brief them on the requirements of the law, and solicit their feedback;
- Holding a series of meetings to solicit input from a variety of non-governmental groups, including academic, industry, and civil society groups;
- Holding Congressional briefings; and
- Circulating draft guidance for inter-agency comment and incorporating received feedback into the proposed guidance.

FITARA empowers Federal CIOs to have better buying power to improve agency efficiencies. **bt**

Sources: *OMB* and *BDPA-DC*



△ On Monday, April 27, 2015, Attorney General Loretta E. Lynch (above) arrived at the Department of Justice (DoJ) for her first day as Attorney General of the United States. One of the department's first order of business for Attorney General Lynch was a speaking engagement at the Criminal Division's Cybersecurity Industry Round-table. High priorities for the department include safety and security of America's infrastructure, thwarting cyber attacks, protecting consumer information, and preventing theft of data or intellectual property from organized criminal enterprises.

— Photo Credit: Department of Justice



△ Homeland Security Secretary Jeh Johnson (left) listens as President Barack Obama speaks at the National Cybersecurity and Communications Integration Center (NCCIC) in Arlington, Virginia.

Department of Homeland Security finalizing plans to open a satellite office in Silicon Valley

Last month at the RSA Conference 2015, Secretary of Homeland Security Jeh Johnson announced that the Department of Homeland Security (DHS) is finalizing plans to open up a satellite office in Silicon Valley. DHS wants to strengthen critical relationships in Silicon Valley and ensure that the government and the private sector benefit from each other's research and development. DHS wants to convince some of the talented workforce in Silicon Valley to come to Washington. The new United States Digital Service provides options for talent to flow and rotate between private industry and government teams. Secretary Johnson stated this will build capacity on all fronts. He hopes those listening will consider a tour of service for their country — *Image Credit: White House*

Accelerating the Adoption of Secured Cloud Solutions

FEDRAMP

WASHINGTON, DC—The Federal Risk and Authorization Management Program, or FedRAMP, is a government-wide program that provides a standardized approach to security assessment, authorization, and continuous monitoring for cloud products and services. This approach uses a “do once, use many times” framework that saves an estimated 30-40% of government costs, as well as both time and staff required to conduct redundant agency security assessments. FedRAMP is the result of close collaboration with cybersecurity and cloud experts from the General Services Administration (GSA), National Institute of Standards and Technology (NIST), Department of Homeland Security (DHS), Department of Defense (DOD), National Security Agency (NSA), Office of Management and Budget (OMB), the Federal Chief Information Officer (CIO) Council and its working groups, as well as private industry. FedRAMP authorizes cloud systems in a three step process:

- **Security Assessment:** The security assessment process uses a standardized set of requirements in accordance with FISMA using a baseline set of NIST 800-53 controls to grant security authorizations
- **Leveraging and Authorization:** Federal agencies view security authorization packages in the FedRAMP repository and leverage the security authorization packages to grant a security authorization at their own agency
- **Ongoing Assessment and Authorization:** Once an authorization is granted, ongoing assessment and authorization activities must be completed to maintain the security authorization.

Participation in FedRAMP helps agencies with the following Federal efforts:

- 25 Point Plan Implementation Plan to Reform Federal Information Technology Federal Cloud Computing Strategy
- The Federal Information Security Management Act (FISMA)
- NIST Special Publication 800 Series
- NIST Federal Information Processing Standards (FIPS) Publication 199 and 200
- OMB Circular A130

FedRAMP is a government-wide program with input from numerous departments, agencies, and government groups. The program's primary decision-making body is the Joint Authorization Board (JAB), comprised of the CIOs from DOD, DHS, and GSA. In addition to the JAB, OMB, the Federal CIO Council, NIST, DHS, and the FedRAMP Program Management Office (PMO) play key roles in effectively running FedRAMP.

FedRAMP is mandatory for federal agency cloud deployments and service models at the low and moderate risk impact levels. BDPA Members and Corporate Members add value by helping agencies propose resolutions for achieving FedRAMP compliance. **bt**

Sources: **FedRAMP** and **BDPA-DC**

Hurd on the Hill

Freshman Congressman and former CIA Operative chairs new House Information Technology Subcommittee



△ Born and raised in San Antonio, Texas, Congressman Will Hurd (R-Tex, 23rd District) is a proud product of Texas's public school system. He attended John Marshall High School and Texas A&M University, where he majored in Computer Science and served as Student Body President.

After college, Rep. Hurd served as an undercover officer in the CIA in the Middle East and South Asia for nearly a decade, collecting intelligence that influenced the National Security agenda. Upon leaving the CIA, he became a Senior Advisor with a cybersecurity firm, covering a wide range of complex challenges faced by manufacturers, financial institutions, retailers, and critical infrastructure owners. He was also a partner with a strategic advisory firm helping businesses expand into international markets.

In 2015, Rep. Hurd was elected to the 114th Congress and currently serves on the Committee of Oversight and Government Reform and chairs the Information Technology Subcommittee. He also sits on the Committee on Homeland Security and is the Vice Chair of the Border and Maritime Security Subcommittee.

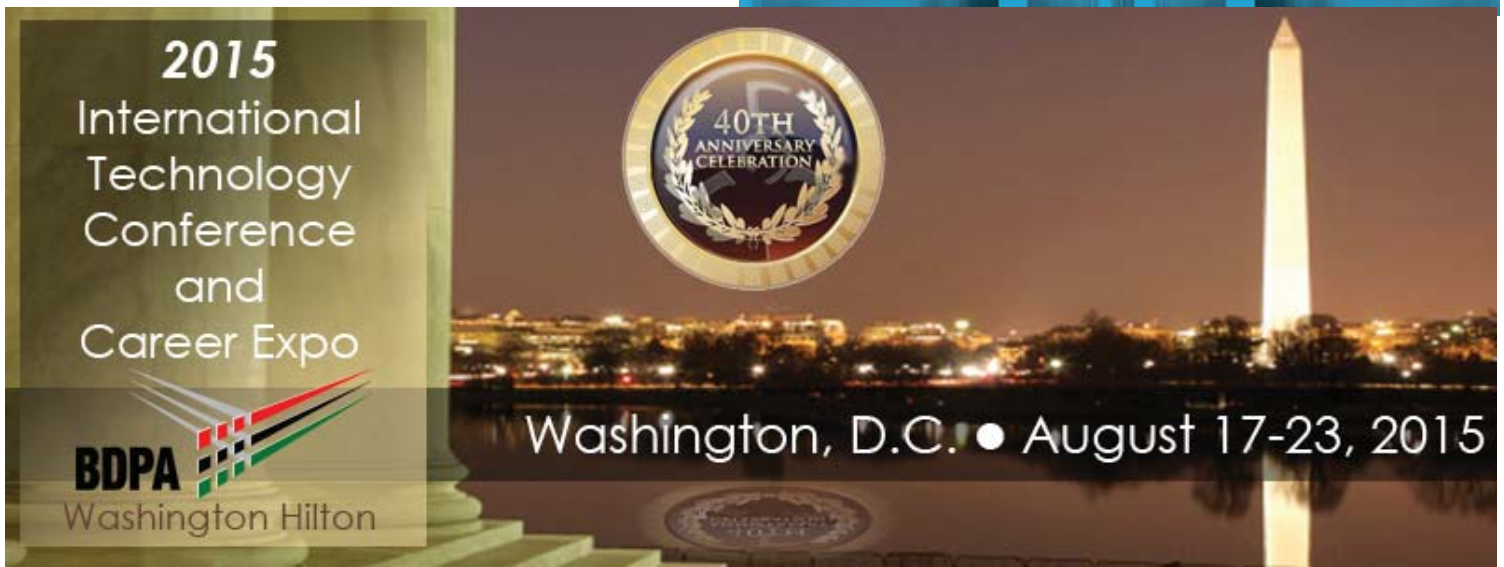
House Information Technology Subcommittee

The United States House of Representatives' committees consider bills and issues and oversee agencies, programs, and activities within their jurisdictions. The House currently has 21 congressional committees: 20 standing committees and one select committee. All but three committees, the Budget Committee, the Ethics Committee, and the House Administration Committee, are subdivided into subcommittees, each with its own leadership.

Below are the committees and subcommittees Representative Hurd has been assigned to. In one of his new roles as chair of the House's I.T. Subcommittee, he will oversee new **cyber, privacy, emerging technology, and I.T. procurement policies**.

- House Committee on Oversight and Government Reform
- **Information Technology Subcommittee - Chairman**
- National Security Subcommittee
- House Committee on Homeland Security
- Border and Maritime Security Subcommittee - Vice-Chair
- Counterterrorism and Intelligence Subcommittee

— Source and photo credits: **Office of Rep. Will Hurd** and **Hurd.House.gov**



Up Next | Calendar of Events

▶ INTEROP 2015

April 27 - May 1, 2015 – Mandalay Convention Center
Las Vegas, NV | **Host Chapter:** BDPA West Region

▶ National BDPA 2Q15 Quarterly NBOD/NEC Board Meeting

May 1-3, 2015 – Wilmington Westin Hotel
Wilmington, DE | **Host Chapter:** BDPA Northern Delaware

▶ BDPA CONNECT

May 7, 2015 – Polygon Atlanta
Atlanta, GA | **Host Chapter:** BDPA Atlanta

▶ EOP STEM Diversity Career Expo

May 29, 2015 – Ronald Reagan Building
Washington, DC | **Host Chapter:** BDPA DC

▶ GEOINT

June 22-25, 2015 – Washington Convention Center
Washington, DC | **Host Chapter:** BDPA DC

▶ Annual Technology Summit & APBi Regional HSCC and IT Showcase

June 26-27, 2015 – Bowie State University
Bowie, MD | **Host Chapter:** BDPA DC

▶ DevCon5 HTML5 & Mobile App Developers Conference

July 21-22, 2015 – The Kimmel Center @ NYU
New York, NY | **Host Chapter:** BDPA New York

▶ XSEDE15 (formerly TeraGrid Conference)

July 26-30, 2015 – Marriott Renaissance St. Louis Grand Hotel
St. Louis, MO | **Host Chapter:** BDPA St. Louis

▶ Black Hat Hacking Conference (AUG 1-6) + DEFCON 23 (AUG 6-9)

August 1-9, 2015 – Mandalay Bay, Las Vegas
Discover more ▶ DEFCON.org
Las Vegas, NV | **Host Chapter:** BDPA Nevada

▶ International BDPA Technology Conference

August 17-22, 2015 – Washington Hilton

Discover more during #BDPAXL ▶ BDPA.org

Washington, D.C. | **Host Chapters:** BDPA-DC/BDPA NoVA

Annual BDPA Technology Conference & Career Expo

A 40th ANNIVERSARY EVENT | Washington • AUG 17-23, 2015

WASHINGTON, D.C.—This year's International BDPA Technology Conference Host Chapters are BDPA Washington, D.C. (BDPA-DC) and BDPA Northern Virginia (BDPA NoVA). Members, Professionals, and Students attending this year's career fair will discover top employers from our Information and Communications Technology (ICT) industry's high growth market segments.

Attendees are afforded numerous opportunities to network with IT professionals from all vertical markets and take full advantage of National BDPA's resources designed to enhance relationship building with hiring managers or corporate buyers. Moreover, senior IT and cybersecurity career opportunities with national job searches are provided to enhance professional and academic IT careers.

BDPA Sponsors and Exhibitors leverage opportunities to enhance their visibility across STEM, ICT, Cloud, Big Data, and Cybersecurity special interest groups (SIGs) to identify and recruit new hires directly from top talent pools available from BDPA Chapters and chapter cities across America.

Our National High School Computer Competition (HSCC) and collegiate IT Showcase (ITSC) programs also provide opportunities for industry and academia to directly connect with students from local BDPA chapters, including qualified HSCC and ITSC student pipelines, to close digital divides and develop tomorrow's IT workforce. Whether you are in the job market or not, don't miss National BDPA's 37th Annual Technology Conference, Career Expo, Chapter Reunions, and 40th Anniversary events in Washington this August.

Since 1975, National BDPA continues to expand professional development and student programs while advancing technical and ICT careers *from the Classroom to the Boardroom.* **bt**

BDPA@40

Our History

Founded in Philadelphia, Pennsylvania as **Black Data Processing Associates** in 1975 by Earl A. Pace, Jr. (right) and the late David Wimberly (photo not available), BDPA was created to bring underrepresented minorities together who were working in the information technology and computer science field for the purpose of professional development and academic enrichment.

Our Accomplishments

- BDPA co-founder Earl Pace is inducted into the CompTIA IT Hall of Fame
- BDPA is celebrating its 40th year anniversary in 2015 from August 17-23 at the Washington Hilton
- BDPA is the largest professional technology organization for Blacks/African Americans and other minorities in the United States
- BDPA has grown to 45 chapters across the United States, providing nurturing environments for minorities in IT to network with other IT professionals, gain exclusive boardroom leadership experience at the local chapter or national levels, and strengthening industry leadership skills necessary to advance IT careers
- BDPA has become a critical pipeline of diverse talent for employers across all vertical markets requiring qualified Information Technology professionals in the United States (CONUS) and abroad
- BDPA annually trains 800 to 1200 high school students across the nation in computer programming, web design, and app development; BDPA has trained more students to write code than any other non-profit organization in the United States since 1986
- BDPA has a scholarship and internship program generously supported through industry sponsorships, offering over \$100,000 in cash awards to high school and college Student Members of BDPA
- BDPA amasses the most significant accumulation of minority IT and Cyber professionals in the United States during annual technology conference

BDPA Conference Registration Page

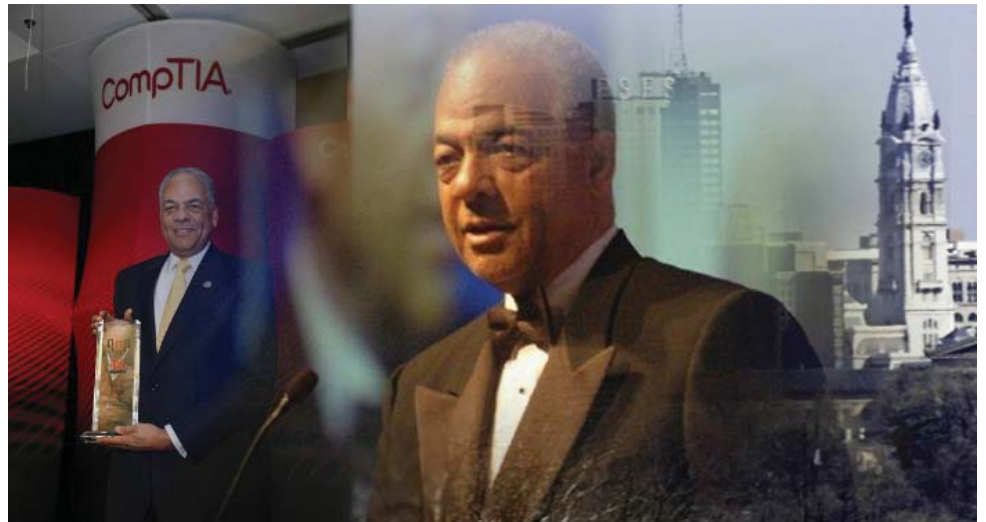
► <http://www.bdpa.org>

Photo Gallery & Success Story Board

► <https://www.pinterest.com/bdpatoday/>

1975-2015 | BDPA 40th Anniversary

BDPA's success stories continue with industry during this year's 40th anniversary celebration (#BDPAXL), reunion, and international technology conference in Washington, D.C.



Great Moments with BDPA | Technology Inclusion

▽ BDPA Dallas, TX Chapter (2015)

BDPA Dallas received another donation from our global network of corporate sponsors. Blue Cross Blue Shield of Texas donates \$5,000 to one of their local BDPA Chapters in our network. Stop by their booth during 40th Anniversary Conference and Career Expo events in Washington, D.C., August 17-22, 2015.

Photo Credit: *BDPA Dallas*



Class of 2015 & Technology Inclusion **BDPA@40**



◀ Great Moments with BDPA

Congratulations to the Class of 2015 and Mr. Joshua Farrish on his new Masters Degree at Capitol Technology University! Mr. Farrish is one of many active BDPA High School Computer Competition (HSCC) alumni sourced from National BDPA's Washington, D.C. Chapter STEM-IC (Intel/Cyber) tracks.

Capitol Technology University offers BDPA HSCC alumni undergraduate and graduate studies in:

- » Business Administration (MBA)
- » Astronautical Engineering
- » Computer Science
- » Cyber and Information Security
- » Electrical Engineering
- » Internet Engineering
- » Information Systems Management

- ▶ <https://www.facebook.com/groups/bdpatoday/>
- ▶ <https://www.vimeo.com/bdpatoday/>

Read more at www.bdpatoday.org.

Sources: *BDPA, BETF, and PTTV*
Photos: Copyright © *BDPA* and *bdpatoday*

MAY 29, 2015 • WASHINGTON, DC **CLICK FOR INFORMATION**
FREE ADMISSION The Job Fair for Opportunities in
STEM diversity CAREER EXPO **SCIENCE, TECHNOLOGY,**
ENGINEERING & MATHEMATICS



BDPA Members are invited to attend, exhibit, or volunteer. To learn more, visit bdpadc.org



13th Annual BDPA IT Golf Classic

A Celebration of BDPA History!

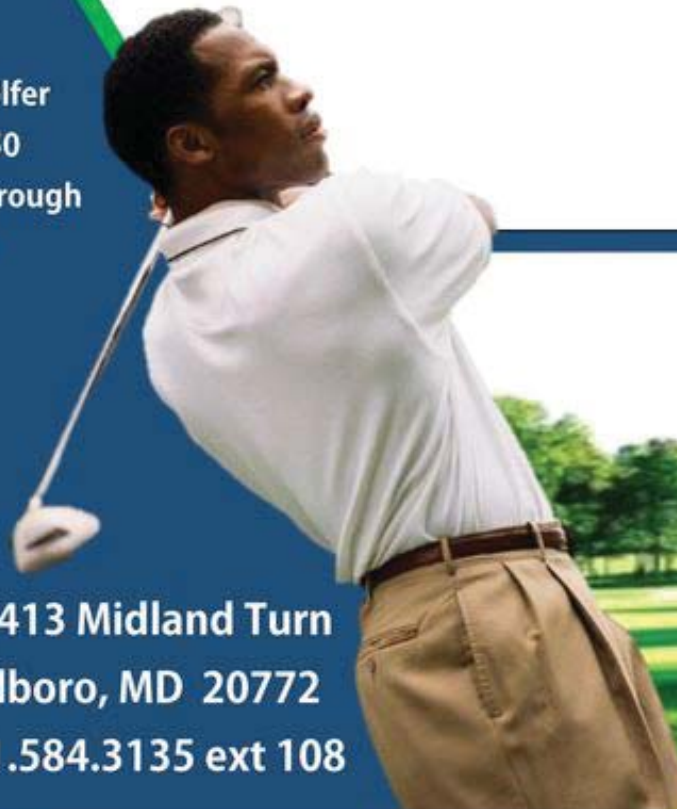
Saturday, August 22, 2015

7:00am continental breakfast



Price

- Early Bird \$100 per golfer until July 1st, after \$150
- \$400 per foursome through to onsite registration



**MARLTON
GOLF CLUB**

9413 Midland Turn
Upper Marlboro, MD 20772
301.584.3135 ext 108

● Register at www.bdpa.org ● SPONSORSHIP OPPORTUNITIES AVAILABLE

● Email: corpsales@bdpa.org



By virtue of the authority vested in me as National President of NBDPA and in accordance with the mandates of **Article VIII**, Sections **§8.1** and **§8.2**, of the National By-Laws for National BDPA; it is my distinct pleasure to announce the call for assembly of the **2015 Annual Delegates Meeting** and your **37th Annual National BDPA Technology Conference**.

Our site for this year's National BDPA Technology Conference shall be Washington, District of Columbia—with BDPA Washington, D.C. (BDPA-DC) and BDPA Northern Virginia (BDPA NoVA) serving as our Host Chapters. The Washington Hilton is your official headquarters hotel for our assembly, Career Fair, Technology Expo, National High School Computer Competition (HSCC) scholarship round, National IT Showcase (ITSC) scholarship round, National Mobile App Development scholarship round, and our annual national Youth Technology Camp (YTC.)

Said National BDPA Technology Conference shall take place during the time period August 17th through August 23rd, 2015—with our formal **40th Anniversary Banquet and Awards Gala** on the evening of Saturday, August 22nd, 2015. BDPA Chapters, BDPA members, Corporate Sponsors, and stakeholders are hereby notified of the time and place for 2015's National BDPA Technology Conference and Career Fair. Take full advantage of your annual memberships, discounts, and color sponsorships available to your organizations in our corporate portfolio and rate cards.

BDPA Chapters are directed to make appropriate plans to ensure their Executive Committees, Delegates, new members, student members, participating High School Computer Competition teams, IT Showcase teams, and Mobile App Development teams have successfully pre-registered prior to March 31, 2015. I look forward to our reunion and industry meetings next August in Washington!

Pamela Matthews
National President



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Corporate Sponsorship Programs

LARGO, MD—BDPA Corporate Sponsorship Programs are designed to offer corporations, government agencies, and foundations opportunities to partner with local BDPA Chapters under a formal alliance to meet corporate goals and objectives for recruiting, employee development, technology inclusion, and philanthropic endeavors. The program allows corporate sponsors to not only offer financial support but also participate in programs developed to enhance technical and professional skills of traditionally underserved communities across emerging information and communications technology (ICT) market sectors.

Scope of Corporate Sponsorship Program

- Link BDPA strategic initiatives to global objectives of corporate stake holders
- Provide forums to directly interact with ICT industry leaders and professionals
- Increase exposure to new opportunities for technically competent and diverse IT professionals and students
- Enhance corporate branding and loyalty for employee and customer communities
- Provide corporations with National BDPA recognition across all communities and domains
- Provide a means for corporations to rapidly support BDPA professional development programs with local BDPA Chapter community objectives
- Provide each corporation an entry point in support of National BDPA (NBDPA), local BDPA Chapter programs, and the BDPA Education and Technology Foundation (BETF)

Primary Portfolio Areas

- Basic National Corporate Sponsor Package
- National Programs
- Student Membership and Scholarship Programs
- Tech+Career Advertising Opportunities
- Local BDPA Chapter Corporate Engagements
- BDPA In-Kind Community Relations + Donations

Partnership Levels

- Platinum Corporate Sponsor - \$ 100,000
- Diamond Corporate Sponsor - \$ 75,000
- Gold Corporate Sponsor - \$ 50,000
- Silver Corporate Sponsor - \$ 25,000
- Bronze Corporate Sponsor - \$ 10,000
- Corporate Sponsor - \$5,000
- Local Chapter Sponsorships also encouraged

Social Media + Multimedia

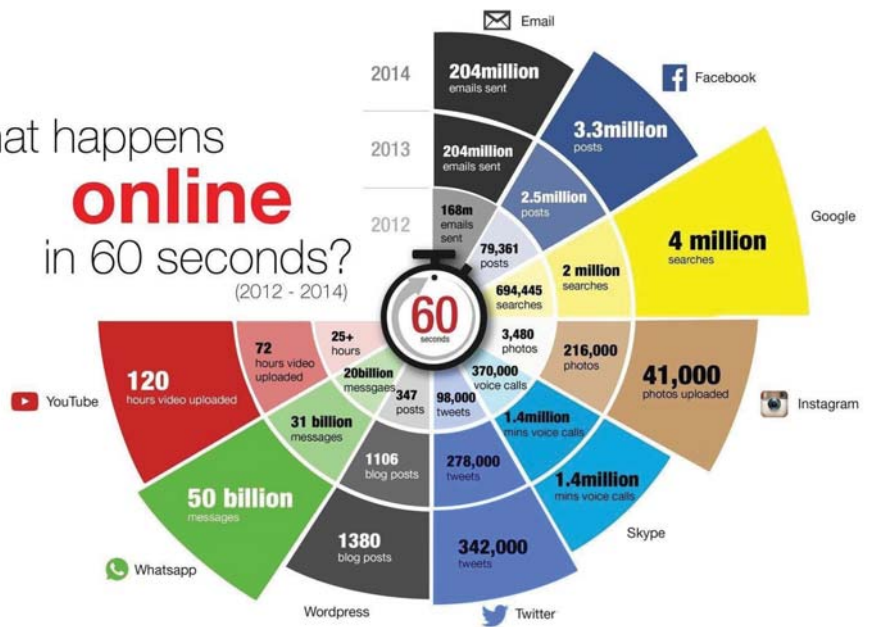
- PTTV (ICT video or program advertising) - \$ 3,500
- PTTV (Stream ICT videos for 1-month) \$ 1,500
- **bdpatoday** Advertising (1-year | 12x) - \$ 2,500
- **bdpatoday** Advertising (Social Media) - \$ 1,500
- **bdpatoday** Advertising (1-month | 1x) - \$ 250

For more details on national, regional, or local corporate program or home-team sponsorships, contact corporate sales support teams by e-mail:

corpsales@bdpa.org, fedsales@bdpadc.org, or by calling customer service teams at (301) 584-3135.

— Sources: *National BDPA* and *bdpatoday*

What happens
online
in 60 seconds?
(2012 - 2014)



△ Social Media - Graphic source: *Celerity UK*

Advertise, follow, and share **bdpatoday** with industry and local communities on your favorite social media channels.



Don't miss this year's Hackathons, National *High School Computer Competition*, International *IT Showcase*, and National *Mobile App Showcase* during this year's **International Technology Conference and Career Expo** at the Washington Hilton, **August 17-22, 2015**. Pre-register at **BDPA.org**.



*The more viewpoints
we have, **THE FURTHER
WE CAN SEE.***

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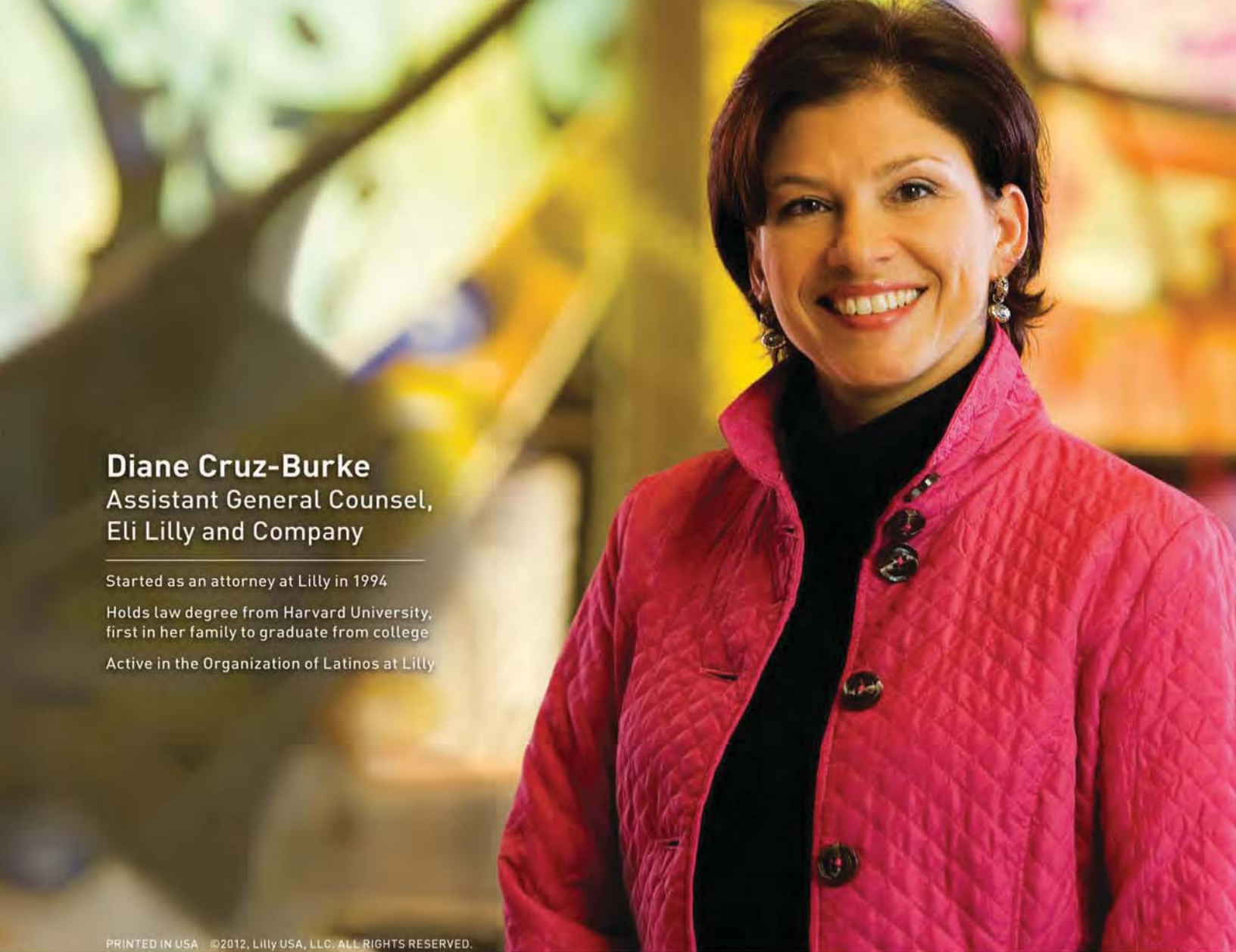
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A portrait of Diane Cruz-Burke, a woman with short dark hair, smiling warmly. She is wearing a bright pink quilted jacket over a black turtleneck. The background is softly blurred, showing what appears to be a festive or holiday setting with warm lights and possibly a Christmas tree.

Diane Cruz-Burke
Assistant General Counsel,
Eli Lilly and Company

Started as an attorney at Lilly in 1994

Holds law degree from Harvard University,
first in her family to graduate from college

Active in the Organization of Latinos at Lilly

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Part of my fabric.

Both of my parents come from large families that migrated to the mainland U.S. from Puerto Rico when they were very young. They watched their parents struggle and never get ahead. But, they were determined that one day their own children could realize a better future.

Growing up in a close, extended family exposed me to a variety of challenges. We depended on one another, and for me that meant taking on huge responsibilities, even at a young age. At times, this

could be emotionally draining, but it taught me how strong I really was. With the support of my family, I learned that problems are really opportunities to reshape the things we're not happy with. Anything is possible with persistence and focus.

This is an important part of my fabric. It's what makes me passionate about life and our mission to affect improved patient outcomes. Just as I have personally overcome challenges, I hope to use these experiences to positively impact the lives of others.

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HP is proud to be a Platinum Sponsor for the 35th Annual National BDPA Technology Conference.





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