Howard University Alumna Leads Air Force Thunderbirds’ Marketing & Outreach Campaigns

NELLIS AIR FORCE BASE, NV — Captain Remoshay Nelson of Douglasville, GA, is the Public Affairs Officer (PAO) for the United States Air Force Air Demonstration Squadron. She is responsible for the team’s marketing, recruiting and publicity programs. She majored in Speech Communications at Howard University and earned her commission in 2011 through Air Force ROTC.

During her Air Force career, she has led public affairs (PA) teams in Turkey, Botswana and various locations in Europe. Before joining the Thunderbirds, she was the Chief of Public Affairs for the 8th Fighter Wing at Kunsan Air Base, Republic of Korea. She is in her first season with the flight demonstration team.

View news story, video, and read her full article online via populartechnology.tv.

Facebook acquires GIPHY with plans to integrate the GIF company with Instagram

MENLO PARK, CA — GIPHY, a leader in visual expression and creation, is joining the Facebook company as part of the Instagram team. GIPHY makes everyday conversations more entertaining, and plan to further integrate their GIF library into Instagram and other Facebook apps so people can find just the right way to express themselves.

A lot of people in their community already know and love GIPHY. In fact, 50% of GIPHY’s traffic comes from the Facebook family of apps, half of that from Instagram alone. By bringing Instagram and GIPHY together, Facebook plans to make it easier for people to find the perfect GIFs and stickers in Stories and Direct.

Both services are big supporters of the creator and artist community, and that will continue. Together, they plan to make it easier for anyone to create and share work with the world.

Learn more via bdpatoday.org.
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