



# bdpatoday

ICYMI 06.16.18 | In Case You Missed IT

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## AT&T Completes Acquisition of Time Warner Inc.

► **DALLAS, TX // BDPA Dallas //** — AT&T Inc. has completed its acquisition of Time Warner Inc., bringing together global media and entertainment leaders Warner Bros., HBO and Turner with AT&T's leadership in technology and its video, mobile and broadband customer relationships.

"The content and creative talent at Warner Bros., HBO and Turner are first-rate. Combine all that with AT&T's strengths in direct-to-consumer distribution, and we offer customers a differentiated, high-quality, mobile-first entertainment experience," said Randall Stephenson, chairman and CEO of AT&T Inc. "We're going to bring a fresh approach to how the media and entertainment industry works for consumers, content creators, distributors and advertisers." Stephenson also said the future of media entertainment is rapidly converging around three elements required to transform how video is distributed, paid for, consumed and created.



- **Premium Content:** Broadly distributed, robust premium content portfolio that combines leading movies and shows from Warner Bros., HBO and Turner, along with more targeted digital content from Bleacher Report, FilmStruck and AT&T's investment in Otter Media, among others.
- **Direct to Consumer Distribution (D2C):** AT&T has more than 170 million D2C relationships across its TV, video streaming, mobile and broadband services in the U.S., mobile in Mexico, TV in Latin America, in addition to D2C digital properties such as HBO NOW, Boomerang, FilmStruck and CNN.com.
- **High-Speed Networks:** AT&T's leading wireless and fiber network, including investments in new technology such as 5G, will provide the network bandwidth required as customers increase engagement with premium video and emerging 4K and virtual reality content **bt**

— Source and photos: AT&T

## Apple announces multi-year partnership with Oprah Winfrey

▼ **CUPERTINO, CA // BDPA Bay Area //** — Apple announced this week a unique, multi-year content partnership with Oprah Winfrey, the esteemed producer, actress, talk show host, philanthropist and CEO of OWN.

Together, Winfrey and Apple will create original programs that embrace her incomparable ability to connect with audiences around the world.

Winfrey's projects will be released as part of a lineup of original content from Apple. **bt**

— Source and photo: Apple





**SiriusXM** *Multimedia and IT*  
SATELLITE RADIO Networking Reception & Tech Mixer

**Annual TECH & MEDIA Reception with BDPA**  
Thursday, June 21, 2018 6:00 pm to 8:30 pm

SiriusXM Satellite Radio Studios  
1500 Eckington Place, NE  
Washington, D.C. 20002

RSVP [BDPADC.org](http://BDPADC.org)





SiriusXM is committed to integrity, excellence, and diversity among its employees.

“To be as strong as possible, our employees need to reflect both the diversity of the work force at large as well as our own current and future subscriber base. Diversity is essential to ensure that a company represents and reaps the benefit of different voices, different experiences and different points of view. With diversity of thought, you lay the groundwork for the most vibrant collaboration and the greatest innovation.

Diversity is of particular importance to our Company. As the premier provider of audio content in this country, we have both the privilege and the obligation to provide content that is compelling to those subscribers that we have today and to those we want to have tomorrow. We need diverse voices in this Company to ensure that we know what is important to all of our potential listeners.

This is a Company where we want to value people’s differences and celebrate diversity. Diversity is not something that we can be passive about. Diversity must be actively pursued”.

 <http://www.siriusxm.com/Careers>



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Celebrating National BDPA's 40th Conference  
and BDPA-DC's 40th Anniversary in 2018

## Let's Define Your "BDPA" | Big Data & Predictive Analytics -or- Billion-Dollar Programs Available?

Founded in 1975 as *Black Data Processing Associates* by Earl A. Pace, Jr. and the late David Wimberly, National BDPA was created to bring underrepresented communities together whose members were employed in information technology, programming, operations, and related computer science fields for the purpose of professional development and academic enrichment. Today, BDPA remains an international organization with its diverse membership of professionals and students engaged at every level across all industry verticals. BDPA and its Mission Partners continue to develop community engagement programs in support of a stronger technical workforce for America's information and communications technology (ICT) pipelines.

## Student Information Technology Education and Scholarship (SITES)

Throughout the year, local BDPA chapters conduct SITES training programs for youth in their communities. These programs are designed to expose students to new information technology (IT) and cybersecurity (CS) concepts of computer and data science giving them the expertise to develop applications. Several BDPA chapters will participate in regional competitions throughout the country to further prepare their students. BDPA chapters are able to send one (1) team of 3 to 5 students to the National BDPA Technology Conference to compete for scholarships and internships with teams from other BDPA chapter cities across the United States.

## National High School Coding Competition (HSCC) and Mobile App Showcase

Our HSCC Program was founded in 1986 by Dr. Jesse Bemley, of Washington, D.C. What started as a two-team event between Washington, D.C. and Atlanta, GA has grown to over 20 teams of various high school students from local BDPA chapters throughout the nation. Local HSCC and Jr. Dev programs, such as our Mobile App Showcase, are uniquely designed to introduce our Youth to the field of Information Technology to encourage them to seek higher levels of education, and groom many of them to become our next generation of IT and Cyber professionals. Industry mission-partners provide funding and support.

## Full Membership | \$100.00 per year

Professional BDPA Membership is open to anyone interested in supporting BDPA's mission, while embracing new trends in technology, telecommunications, cybersecurity, information technology (IT), or Science, Technology, Engineering, and Math (STEM). To apply, join, or renew, visit: [BDPA.org](http://BDPA.org)

## Student Membership | \$25.00 per year

Students from middle school, high school, community college, vocational training, any college or university may join by visiting [BDPA.org](http://BDPA.org) or apply for sponsored complimentary memberships by simply emailing current resumes to: [resumes@bdpadc.org](mailto:resumes@bdpadc.org)

Advertising rates for channel Landing Pages and digital Publications range from \$400.00 to \$2500 per year

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