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ICYMI 11.02.19 | In Case You Missed IT

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PwC Co-Hosts Cybersecurity Info-Session with BDPA Philadelphia

PHILADELPHIA, PA—National BDPA’s Philadelphia Chapter had a phenomenal meeting this week highlighting National Cybersecurity Awareness Month (NCSAM). This year’s NCSAM event was generously hosted by PwC in Center City Philadelphia for BDPA Members and the general public.

Claude Knight (4th from left), Managing Director of Cybersecurity and Privacy at PwC (PricewaterhouseCoopers), presented **Cybersecurity: Hot Topics**. Given today’s headlines, his interactive presentation with audience participation was very timely and very informative.



Discover more at bdpatoday.com. View PwC’s video with *UK Black Tech* from your **PTTV** playlist. **bt**

— BDPA courtesy photo: BDPA Philadelphia

Daylight Savings Time ends this weekend — Fall Back



WASHINGTON — After World War I, Daylight Savings Time (DST) was nationally abolished but allowed to continue on a state-by-state basis. As a result, confusion and collisions caused by different local times increasingly became a “transportation issue.”

The Bureau of Transportation Statistics (BTS) reports in 1966, the Department of Transportation was founded to serve as a “focal point of responsibility for transportation safety” and given regulatory power over time zones and DST.

DST was implemented uniformly across the Nation, with dates for the twice-yearly transitions set into law by Congress. **bt**

— Source: **DOT/BTS**

Visit bdpatoday.com for related DST history and articles about ancient calendars to today’s time zones.



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Now in its 43rd year (**Volume XLIII**) National BDPA (NBDPA) and participating local BDPA Chapters publish daily and weekly blogs with quarterly or monthly newsletters. For **bdpatoday** or web banner advertising rates, publication schedules, and online calendars with Industry events, contact regional offices or local BDPA Chapters by visiting **bdpa.org** or **bdpatoday.com**.



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MMTC Commends National Civil Rights Organizations and the New T-Mobile for Their Diversity and Inclusion MOU

WASHINGTON — The Multicultural Media, Telecom and Internet Council (MMTC) commends the thoughtful Memorandum of Understanding (MOU) recently executed between the New T-Mobile and the National Urban League, National Action Network, Asian Americans Advancing Justice-AAJC, OCA-Asian Pacific American Advocates, the League of United Latin American Citizens, and UnidosUS.

The MOU comprehensively addresses the need for minority participation and inclusion in T-Mobile's workplace, C-suite, and board, as well as the company's procurement practices, including a commitment for the New T-Mobile to achieve entry into the "Billion Dollar Roundtable," a group made up of corporations that have spent at least \$1 billion with minority and women-owned suppliers. The MOU ensures that T-Mobile will engage consistently in proactive, thoughtful outreach to the communities of color

whose telecommunications needs are too often overlooked and underserved.

MMTC CEO Maurita Coley stated that "the MOU contains a host of realistic, effective, and measurable commitments to promote diversity and inclusion, in addition to some voluntary, aspirational diversity commitments. In concluding this MOU, the New T-Mobile and the National Civil Rights Organizations have demonstrated the power of true leadership, and a mutual commitment to social justice." **bt**



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T-Mobile's Marie Sylla-Dixon spoke this week during MMTC's 2019 Access to Opportunity Conference about how connecting everyone through next-generation wireless is vital to equality. New T-Mobile will make wireless inclusive.

— Courtesy photo MMTC/T-Mobile



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